

# MOËT & CHANDON

What rights do you have? How can you easily exercise them?

You have the following rights in relation to your personal data:

The right to be informed in a transparent manner about our processing activities—in particular through this Privacy & Cookies Notice (the “right to be informed”)

The right to know what data we have about you (your “right of access”)

The right to have your data corrected (your “right to request the rectification”)

The right to change your mind once you have agreed to let us use your data (your “right to withdraw consent”)

The right to disagree with our processing activities (your “right to object”)

The right to restrict the processing of your data (your “right to restriction of processing”)

The right to retrieve your data in a machine-readable format to easily transfer it to another website of your choice (your “right to data portability”)

The right to have all your data erased (your “right to be forgotten”)

The right to give us instructions about what we should do with your data after your death

The right to lodge a complaint with us or with your country’s competent supervisory authority

Who are we? How do we collect and use your data?

## **We are the data controller.**

The website (the “Website”) is run by MHCS, having its registered office in France, 9, Avenue de Champagne 51200 EPERNAY, registered with the Reims Trade and Companies Register under no. 509 553 459 (the “CHANDON” or “we”) : MHCS is the “controller” as defined by applicable personal data legislation, including the General Data Protection Regulation (“GDPR”) of 27 April 2016. You may be in contact with another Moët Hennessy entity mentioned in the Website’s legal notices or in any other document you may receive—whether in your country of residence or abroad. In that case, the said entity and MHCS are joint controllers.

## **1. We mainly collect your data in two ways:**

### **When you share information with us:**

## **2. When you browse our website, we automatically collect the following information:**

Connection data, such as your IP address, your device’s characteristics, and your connection logs. With this data, we can adapt our website’s content to each country.

### **Do we collect data from other sources?**

Yes, if any of your contacts shares data with us, or through our partners (such as social networks).

### **How?**

For instance, if you use social networks, we collect information about your preferences based on your browsing habits, using your advertising identifier.

Or, if you receive a gift, we collect your data from the person who bought that gift (first name, last name, and email address).

Lastly, you can take part in advertising campaigns which are mainly managed by third parties but with which we are associated. In that case, if we receive additional information about you from such

third party, we will make sure that you are informed of and about the data collection.

### **Do we collect data about your contacts?**

Yes, in some cases—for instance, when you take part in a competition on our Website and want to invite your friends to play.

### **Why?**

Only to answer your requests. We won't send any marketing communications to your contacts unless they ask us to. You nevertheless undertake to inform your contacts of the content of this Notice.

With whom do we share your data? Where does it go? How long do we keep it?

We only share your data with third parties when we have to, and we only keep your data for as long as necessary to comply with our legal obligations.

### **With whom do we share your data?**

#### **According to applicable law, we can share your data with:**

Our Website can include links to other websites that you may find useful. We aren't responsible for third-party websites' content, data processing activities, and other practices.

### **Do we transfer your data outside the EEA?**

Whenever we can, we process your data within the European Economic Area ("EEA"). However, due to our Group's global reach, we may transfer personal data to countries outside the EEA. Sometimes those countries don't offer the same level of data protection as countries in the EEA. In any case, we implement data protection safeguards in compliance with applicable legislation. You can receive extracts from those safeguards upon request, by contacting us at the address mentioned under "How can you reach our Data Protection Officer (DPO)?" [hyperlink].

### **How long do we keep your data?**

We collect your data for specific purposes—as detailed below. We normally keep your data for only as long as necessary to those purposes—unless you ask us to erase it, you revoke your consent, or we have a legal obligation to keep it longer. If you ask us to erase your data, we will erase it at the latest one (1) month after your request.

### **Data processing activity (purpose):**

For what purposes and on what legal bases do we use your data?

On what legal bases can we process your data depending on what we do with it (our "purposes")? We collect and process your data when we can rely on a legal basis to do so. We rely on the following legal bases:

#### **Your consent** (article 6 (1) (a) GDPR), to:

Use some cookies. To learn more about cookies, click here [hyperlink—"Cookies" section]  
Send you information about our offers, news, and events (i.e. newsletters, invitations, and other

messages) by email, SMS, MMS, phone, or regular mail. If you no longer want to receive this information, please contact us at [email address] and ask to be removed from our mailing lists, or unsubscribe via the means provided in our messages

Show you targeted ads

Identify other persons like you on social networks (when your country's legislation requires that we only do so with your consent)

Personalize our Website's content

Carry out satisfaction surveys (when your country's legislation requires that we only do so with your consent)

And/or

**Contract we entered into with you** (article 6 (1) (b) GDPR), to:

Create, then manage, your account on the Website

Book a visit [if this option is enabled on the Website]

Provide any other current or future service covered by the applicable terms and conditions of use [depending on the services offered on the Website]

And/or

**Our "legitimate interests"** (article 6 (1) (f) GDPR), to:

Improve our products and services as well as our relationship with our customers by sending you information about our offers, news, and events (i.e. newsletters, invitations, and other messages) in relation to similar products and services

Prepare statistics and better understand your preferences and interests

Answer the questions you send us via the "Contact us" form and similar forms

Show you targeted ads

Identify other persons like you on social networks (when your country's legislation doesn't require that we only do so with your consent)

Create your profile based on your information, order history, and preferences

Carry out satisfaction surveys (only if you are in a country where your consent isn't required)

Detect and prevent fraud

And/or

**The need to comply with our legal obligations** (article 6 (1) (c) GDPR), to:

Process any claims, meet our legal obligations, and defend our interests in case of a dispute or legal action.

When we ask you to provide us with data, we indicate whether it's mandatory or optional, as well as the consequences if you refuse to provide them (such as our inability to process your request).

We don't collect data about minors

We don't collect any information or data about persons under the legal age to drink and/or buy alcohol according to the applicable legislation of their place of residence.

Learn more about cookies

Cookies can be useful and save you time. We don't use cookies solely to trace you, but rather to

ensure that our Website will work as intended (in the case of cookies that are strictly necessary for our Website to function) and best meet your expectations (in the case of optional cookies). For instance, we use cookies to make it easier for you to access our Website (by remembering the country from which you log in) or to save your language preferences.

### **Controlling optional cookies:**

You can accept or refuse optional cookies in our cookie consent tool or in your browser's "Help" section. Your browser settings let you accept or refuse cookies—either systematically or according to their origin. You can also enable an option to be notified of the presence of new cookies before they are placed on your device.

### **Every browser has its own cookie consent tool:**

**Internet Explorer™** <https://support.microsoft.com/en-us/windows/delete-and-manage-cookies-1...-043d-7c16-ed5947fc64d>

**Safari™** <https://support.apple.com/en-gb/guide/safari/sfri11471/mac>

**Google Chrome™** <https://support.google.com/chrome/answer/95647?hl=en-GB&hlrm=en>

**Firefox™** <https://support.mozilla.org/en-US/kb/block-websites-storing-cookies-sit...>

**Opera™** <https://help.opera.com/en/latest/web-preferences/#cookies>

If you refuse optional cookies, they won't be installed and, for instance, our services won't be personalized.

### **Learn more about cookies:**

#### **We use two types of cookies:**

*Session cookies* are only stored on your device for the duration of your Internet session—for instance, to keep track of what pages you visit. These aren't stored on your hard drive.

*Permanent cookies* are stored on your device's hard drive until you delete them or until they expire. For instance, these cookies can be used to remember your preferences when you browse our Website. We keep the information they collect for twenty-five (25) months at most. In any case, these cookies have a lifespan of at most thirteen (13) months on your device from the day you accept them.

#### **These cookies can come from two sources:**

*Internal cookies* are created by our Website during your visit and are associated with its domain name.

*Third-party cookies* are created by third-party providers and placed via our Website. They are associated with a different domain name than the Website through which they are placed.

*Contrary to internal cookies*(which are directly managed on our Website), we don't have access to these cookies. They are governed by each third party's privacy notice which can be found on its own website. You can find a list of companies that place cookies via our Website in our cookie consent tool.